

GLEN SUTTON | TALENTED CREATIVE

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PROFILE

Glen is a talented creative with extensive experience in advertising, marketing & design communications with achievements in art direction, brand & identity, product development, audio-visual production, broadcasting, outdoor, illustration and print. His ability to collaborate, communicate and coordinate with clients and colleagues allows them to achieve their goals on time and on budget. Through attentive listening and information gathering, he develops a clear understanding of the project's vision and then orchestrates the flow of ideas with team members to deliver actionable solutions. By keeping abreast of industry best practices, trends and technology, he can help keep the client ahead of the competition without alienating the audience.

EXPERIENCE

HAWTHORNE VISUAL COMMUNICATIONS I (ATLANTA) – SENIOR DESIGNER I 6/09 – 3/10

Design and develop new collateral for clients with strong established branding, as well as collaborating on design strategy for brochures, collateral, direct-mail, logo/identity & brand refresh, web design and development, image management, presentations & proposals, posters, photo-retouching, trade-show & event graphics and more.

PROMOTIONAL PARTNERS, INC. I (ATLANTA) – SENIOR DESIGNER I 6/07 – 10/08

Brochures, collateral, direct-mail, stationery suites, logo/identity, image management, presentations & proposals, posters, photo-retouching, trade-show & event graphics, display advertising, project management, etc.

ERNST & YOUNG I (ATLANTA) – SENIOR DESIGNER I 5/06 – 6/07

Comprehensive communications collateral & other support materials for internal clients including: Marketing, Business Development & Events. Logo/identity, portrait photography, presentations & proposals, posters, trade-show & event graphics, book covers, project management, etc.

CHD/SCHARBO & COMPANY I (ATLANTA) – SR GRAPHIC DESIGNER I 07/05 – 2/06

Concept/design, print prep, logo/identity, outdoor, presentations, POP, collateral, display advertising, digital assets management, etc.

LEWIS HYMAN, INC. I (ATLANTA) – PROD. DESIGNER & GRAPHIC ARTIST I 10/04 – 05/05

Packaging, label design, new product design & development, sales & marketing collateral, logo, identity & corporate brand design & development. Product photography, digital asset & project management, trade-show & line review graphics, display advertising, 2D & 3D POP, etc.

HANSGROHE, INC. I (ALPHARETTA) – SR. DESIGNER I 08/03 – 09/04

In-house creative services support, design, development & production of marketing & sales collateral (brochures, catalogs, books, et al), display advertising, trade-show & event graphics, presentations, signage, logo/identity, product photography & art direction of off-site photo-shoots, print & production management, package concept & design, graphic support for web & other electronic media, new product development (concept, design, & consultation), line review design, 2D & 3D POP, etc.

MCCULLOCH & COMPANY I (ROSWELL) – CREATIVE DIRECTOR I 2/00 – 3/03

Establish & develop creative department. Concept & design of cohesive marketing, media & advertising collateral from print to broadcast, brand/identity, logo design, produce/direct radio & television spots, print production management, digital assets management, photography & more.

SHEPHERD CENTER I (ATLANTA) – SR. RESEARCH ASST./GRAPHIC ARTIST I 5/97 – 3/99

Research & creative support for Principal Investigator/Behavioral Scientist by planning & organizing data collection, analysis & dissemination. Graphic support for publications, website, presentations, conferences, educational materials & more.

ZENDRUM CORPORATION I (ATLANTA) – ART DIR. & ARTIST RELATIONS DIR. I 3/95 – 9/97

Co-develop & manage public relations & artist endorsement program with Marketing Director. Concept/design & production of marketing & sales collateral, packaging, web content/management, trade-show graphics as well as video production & post-production of promotional materials.

GLEN SUTTON CREATIVE I (METRO TAMPA & ATLANTA AREA) – CREATIVE I 9/83 – PRESENT

Freelance Art Director, Graphic Designer, Production Artist, Audio/Visual Production, Voice Talent, Electronic Music Composition & more.

SKILLS

Graphic Design, Art Direction, Photography, Illustration, Audio Production, Video Production, Electronic Composition/Sound Design, Voice Acting/Talent, Radio & TV Broadcasting.

Software & OS Proficiencies include: MAC & PC platforms, PhotoShop, Illustrator, InDesign, Acrobat Pro, CorelDraw Suite, FreeHand, Quark, PowerPoint, FireWorks, SoundForge, Audacity, Audition, Reason/ReCycle, Imix Cube, Cakewalk/Sonar, Project5, AbletonLive, WaveLab, iMovie, Logic, Final Cut, Premiere, After Effects, & others.

CLIENT LIST BY CATEGORY

Advertising & Marketing

Banta Publishing/Project Center
Cole Henderson Drake
Connect Marketing
Fitzgerald + Company
Fountainhead Pringle
Grey Worldwide
In-Seitz, Inc Communications
Interactive/Presentation-Pro
McCulloch & Company
Ogilvy Mathers
Pringle Dixon Pringle
Promotional Partners, Inc.
Pollack Levit & Nel
Realm Communications
Scharbo & Company

Broadcasting

Storer/TCI Cable (Comcast)
WGUL 106.3 FM (Tampa Bay)
WLPJ 91.5 FM (Tampa Bay)

Consumer Goods

Pet Circuit

Corporate/Consulting

AT Kearney
Corporate Reports
Deloitte Consulting
Ernst & Young
KPMG
PriceWaterhouseCoopers
World Financial Group

Design

Brink Design Group
Interactive/Presentation Pro
Vision Contracting

Education

Clayton State University
Kennesaw State University
The College Board

Fashion

Vanity Fair Intimates

Food/Convenience/Fine Dining

Atlanta Bread Company
Chick-fil-A
Mosaic (Germany)
Ted's Montana Grill
Wendy's

Healthcare/Medical

Altea Therapeutics
DiStefano Laser Center
Marcus Institute
Rockdale Medical Center
Shepherd Center

Home Improvement

Hansgrohe
Home Depot
Lewis Hyman, Inc.
Lowe's

Manufacturing

Hansgrohe, Inc.
Lewis Hyman, Inc.
Novelis
Vision Contracting
Zendrum Corporation

Legal

John Leopard, Attorney at Law

Non-Profit

Project Open Hand/TACK
Rest Station
Splash of Care Affair/CURE
Childhood Cancer

Property & Real Estate

Concierge Asset Management
Cushman & Wakefield
Davidson Properties
First Communities
Greystar
Hediger Enterprises
Jones Lang LaSalle
Lincoln Property Company
RAM Management
Williams Residential
The Worthing Company

Publishing

Banta Publishing
Connect Marketing
Corporate Reports
The Suncoast News

Resort/Spa/Tourism

Carefree Resort & Spa
Halekulani
Mauna Lani Resort
Solis Hotels & Resorts
West Paces Hotel Group

Retail

Home Depot
Lowe's
Mall at Stonecrest

Technology

BellSouth/BCT
Cryptic Communications
E-Invest
Parsons Scientific
Safedepositbox.com
Seattle Silicon
Zendrum Corporation
X-Techs

RECOMMENDATIONS AND REFERENCES

"Glen and I were introduced 10 years ago. His exceptional talent was instantly apparent. He has prided himself in always keeping current of the technology curve where it pertains to graphic design, web and interactive, advertising, marketing and presentation software, trends, improvements, etc. He has worked with numerous clients of mine in many different capacities and the end results have always exceeded mine and the clients' expectations. He is able to articulate the creative workflow to a variety of new and tenured creative teams. I have often used Glen's work as an example to others as to what they could aspire to. Glen is extremely hardworking, modest, innovative, highly creative and an absolute gem to work with!"

– Kelly Jones , Creative Consultant

"Glen managed the creative packages for multiple million dollar apartment communities in the Atlanta market. He always gave excellent and honest feedback. Glen was a pleasure to work with and someone that I am eager to do business with again. Top qualities: Great Results, Expert, Creative"

– Erika Benham, Greystar

"Glen was always a pleasure to work with. He was collaborative and understood how to do what was best for the client."

– April Voris , Director of Client Services , Cole Henderson Drake

"Did you ever ponder the dynamics of a great brand? Did you ever sit around for weeks/ months and think about a communications strategy that will define the core foundation of your business? The common denominator of all brands is how the consumer perceives the brand in the marketplace. It is a fragile balance between success and failure and it starts with building the right brand foundation - one creative brick at a time. Meet Glen Sutton - Senior Design Thinker and Imagination Guru. He can do in one (1) day, what most people take years to imagine. Glen's leadership and design abilities transcend traditional design theory into a new realm of deep creative thinking that brings practical implementation to reaching the consumer. Quiet, unassuming and a powerful imagination are some of the words that come to mind when thinking about Glen. If you don't work with Glen, you're making the wrong choice. He is a priceless asset to anyone who is serious about creative deliverables."

– Richard Hughes , Creative Consultant - Senior Agent , Randstad Creative Technical

"Glen's creative style was sorely needed by a client we worked on together. Our company revamped the entire look of this client's advertising campaign. While our relationship with the client was short-lived, they adopted the look Glen developed and have continued to use it to this day. That is a testament to the kind of work Glen delivered on a daily basis. Beyond his work abilities, Glen is just a pleasure to work with. I would enjoy working with him again and would recommend him to anyone."

– Neil Pace , Senior Media Strategist , McCulloch+Company

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